## Optimally align your people strategy to your business strategy



# What is Talent Optimization and how can it support your business?

Talent Optimization is a set of validated assessments and processes forming a discipline which enables you to align your people strategy with your business strategy to maximise results.

## This four-part strategic discipline highlights what actions are needed to help you to:

- 1. Diagnose your business challenges
- 2. Design your people strategy in line with your business plan
- 3. Recruit the best people for any position
- 4.Inspire and engage your workforce, thus achieving the desired business results

### Get in touch now for pricing & information



PI@AIE.AL



# TALENT OPTIMIZATION Diagnose Diagnose Unspire Design Hire BUSINESS STRATEGY

# What is Talent Optimization and how can it support your business?

## The Wisdom of an Enlightened Workforce

Does your organization have a superpower? Maybe mind reading? Empathy? Seeing the future? X-ray vision? When your employees have insight into each other's needs, goals and workstyles through behavioral insights, it is almost like you have all four. Instead of conflict, misunderstandings, or ten people rowing in ten directions, your employees can better understand both themselves and one another, and work together to achieve your goals.

Insights from behavioral assessments can show you what matters most to every member of your team, and let you **predict and head off issues before they arise**. You can even make better hires based on behavioral and cognitive traits.

Predictive Advantage is an international Management Consulting company specialising in Talent Optimization. We help clients turn their business strategy into results by ensuring the alignment with their talent strategy and support our clients through a unique combination of consultancy, training, and world-class talent metrics that are backed by science.

Predictive Advantage is a Certified Partner of The Predictive Index. The Predictive Index® is a registered trademark of Predictive Index, LLC. This and all other registered trademarks of The Predictive Index, LLC are used here with permission.





The Predictive Index is the leader in talent optimization that empowers entire organizations to align their people strategy with business strategy for optimal business results.



The PI Behavioral Assessment offers you the continuous insights and tools you need to build empathy, productivity, and teamwork within your organization.

Find out why more than 8,000 clients around the world use The Predictive Index to hire and manage more productive, harmonious teams. Our behavioral and cognitive assessments, people analytics software, and instructor-led management workshops are based on our scientifically-validated Predictive Index system, which has been refined through over 60 years of field-testing.





## The business value of talent optimization



Business strategies don't execute themselves; people do. Because of this, it's no wonder why talent strategy is executives' No. 1 priority in 2020. The Predictive Index surveyed 600 executives across 20 industries to understand the relationship between performance and talent company optimization. Read the highlights here-and download the full report to find out which specific talent optimization practices lead to positive business outcomes.

Discover which specific combinations of #talentoptimization practices lead to positive business outcomes: http://bit.ly/36EBvim

## Your Predictive Index® Team in Albania & Kosovo



**Bianca Duro** Austrian Institute of Excellence Associate | Predictive Advantage



**Dr. Larissa Winter** Galagan Advisory Certified Partner | Predictive Index





